

APPRENTICE ACADEMY HIGH SCHOOL OF NORTH CAROLINA
Board Meeting

March 21, 2018

Waxhaw Entrepreneur's Building
7:00 PM – 9:00 PM

Board Members	Jon Pollack	Board Chair (attended via phone)
	Anna Blood	Board Vice Chair
	Helen Gutshall	Treasurer (attended via phone)
	Yan Greben	Board Member
	Carolyn Pollack	Board Member
	John Ryan	Board Member
	Sanna-Maija Tucker	Secretary

Attendees Barry Ross, Principal

Call to order Anna Blood.

Vice Chair called the meeting to order at 7:08 PM.

Approval of Minutes Sanna-Maija Tucker

Anna Blood made a motion to approve the minutes, Helen Gutshall seconded, all were in favor.

Financial Report Helen Gutshall

Treasurer shared the asset, income and expense statement with the Board. Anna Blood made a motion to approve the finances, Carolyn Pollack seconded, all were in favor.

Charter Success Partners was presented as one of the school's potential accounting firms by Helen Gutshall. Jon Pollack made a motion to approve Charter Success Partners as our school's accounting firm. Anna Blood seconded, all were in favor.

Principal's Report Barry Ross

Barry Ross and Sanna Tucker will visit ATC High School in Rock Hill, SC on 3/22 to see their operations.

Barry Ross is attending Teacher Hiring Conference at UNCC on 3/23 from 10 am to 1 pm.

Barry Ross is attending Apprentice Conference in Durham, NC on 4/12. Doug Dickinson from Ingersoll-Rand followed up with their promise of support.

SteelFab Inc. sponsorship arrived as of meeting date for \$12,000.

Barry Ross presented staff resumes and background checks for a few candidates as follows:

- Langston
- Caple

- Harris
- Chomicki
- Hurley

Board approved all candidates.

Summit Learning Training Date for teachers will be in July.

North Carolina NEW Teacher Support Program will be available for \$2,200.

The program commitment is 3 years.

State Retirement and Health Plans were discussed. Carolyn Pollack made a motion to approve State Health Insurance. Sanna Tucker seconded the motion. All were in favor.

457 Plan was presented to the Board. Yan Greben made a motion to approve 457 Plan as retirement savings plan. Carolyn Pollack seconded the motion. All were in favor.

Transportation Proposal: pending until we get more details.

New Business:

Enrollment Update Barry Ross

45 students have been enrolled.

Fundraising Update Jon Pollack

\$130,000 pledges as of meeting date.

Board Insurance Options Jon Pollack

BB&T Insurance was voted on and approved (liability, etc.)

Employee Insurance

– Health, Life, Retirement Jon Pollack

Board agreed that the best option is the NC State Employee plan. Will discuss details and setup when needed.

Forest Hill Update Jon Pollack, Barry Ross

Forest Hill has opened up their building to all of our students. This means all 225 will have indoor, permanent space to study.

Future Site Committee Report Barry Ross, John Ryan, Helen Gutshall

Pending

IT Update/Other Yan Greben

Nexcom would like to attend our Board Meeting.

Other:

- reach out to Perry Brown about idea of partnering with the school on our furniture needs
- reach out to SJ Black about idea of partnering with the school for apprenticeships/potential employees for mechanic side of business
- do due diligence on partnering with entomology companies
- do due diligence on idea of stuffing mailboxes of local neighborhoods

- Ideas for Nexcom: "powered by Nexcom" in public/marketing materials; name on a room/program/materials; invite Chris to IPA; early adopter benefit -> one of "Founders", name on to-be on permanent building
- Action Item: reach out to Ennis about direct mail campaign
- Action Item: e-mail Barry question about 45 mile limit on Olympic busing proposal
- Action Item: e-mail to Jon and rest of board idea of paying great EC teacher \$53k + xx% commission on grants he's able to successfully procure. Bring to vote over e-mail.

Secretary's Report/ Outreach Campaign

Sanna-Maija Tucker

Every 3 days posting on Facebook Groups (reaching close to 35,000 contacts)

Emailed all middle and high schools in UCPS, charter and private schools. Union County Weekly, Mint Hill Weekly and South Charlotte Weekly gave us a quote for advertising. Chairman proposed to purchase 1/8 page ad. Carolyn and Sanna will work on the budget for marketing.

20 Lawn Signs were placed in Monroe, Wesley Chapel. Waxhaw, Marvin and Weddington.

Charlotte Observer has submitted their offer to us. Offer was given to Jon Pollack to look at.

Need to reach out to Hispanic Communities via churches, community gatherings.

WIX Radio might be a good outlet to market.

Media Contacts in Sanna's files need updating and will be done right after the meeting.

Marketing/ Website Update

Carolyn Pollack

Carolyn Pollack and Sharon Ross are updating website to include sponsors and supporters.

Also, Meeting Minutes section will be updated.

Adjournment

Vice Chair adjourned the meeting at 9:11 PM