

APPRENTICE ACADEMY HIGH SCHOOL OF NORTH CAROLINA
Board Meeting

Wednesday, December 19, 2018
Waxhaw Entrepreneur's Building
7:00 PM – 9:00 PM

Board Members

Yan Greben	Board Chair
Penny Wellman	Board Vice Chair
Helen Gutshall	Treasurer
Sanna-Maija Tucker	Secretary
Anna Blood	Board Member
Sharon Ross	Board Member
Jim Warner	Board Member

Meeting called to order by Penny Wellman at 7:15 pm

Roll Call

Members present:

Penny Wellman, Helen Gutshall, Sharon Ross and Jim Warner

Members absent:

Yan Greben, Sanna-Maija Tucker and Anna Blood

Guests:

Polly Gets and Michael Alvarez

Jim made a motion to adopt agenda with amendments based on time restraints,
Sharon seconded the motion, all in favor

I. Bright Crayon/Marketing

Bright Crayon has not been providing expected marketing and the proposal was made to review new marketing company Enrollhand with whom Sharon and Penny have had a preliminary meeting. The decision was made to pend vote to employ Enrollhand by one week.

Sharon went over marketing calendar that all will have access to outlining upcoming events.

II. Principal's Report

The monthly progress report should include details of the marketing plan and what progress has been made each and every month. We also need to provide updates monthly on building progress. Starting tomorrow there will be a weekly building report

and will be every Thursday from 10 to 11 am.

Our enrollment numbers indicate we are not reaching the Piedmont area, Jim suggested Hwy 74 may be a barrier for Unionville. Barry provided available demographic information for students already registered for the lottery.

III. Athletic Director

We have a proposal for an athletic program consultant. He would work with Novant Health for an athletic trainer at no cost. The process will take approx 5 months at \$3000 a month. He would completely design our athletic program and will make recommendations based on our circumstances. He will make arrangements for facilities to hold sporting events as well.

The decision was made to pend the vote on the athletic program until next meeting.

IV. Lottery Registration End date

Sharon proposed we close the lottery registration on January 18. Enrollment will continue even after lottery closes.

Jim made motion to close open enrollment at 5 pm on Jan 19, Sharon seconded the motion. All were in favor.

Closed session began at 8:24 pm

Motion made for Jim Warner to take over the position of Board Chair, all in favor

Yan Greben will be taking a leave of absence

Closed session ended at 8:32 pm

Round table with guests, Mike Alvarez and Polly Gets

Closed meeting at 8:50 pm

Penny made motion to add Polly Gets as a board member, Sharon seconded, all in favor

Sharon made motion to add Michael Alvarez as a board member, Penny seconded, all in favor

Closed meeting ended at 8:52

Adjournment Sharon motion to close, Penny seconded, all in favor, meeting adjourned at 8:55 pm