## APPRENTICE ACADEMY HIGH SCHOOL OF NORTH CAROLINA Board Meeting

September 5, 2018 Conference Call 7:00 PM – 8:00 PM

**Board Members** Yan Greben Board Chair (absent)

Anna Blood Board Vice Chair (absent)

Helen Gutshall Treasurer

Penny Wellman Board Member Bob Dussinger Board Member Pat Dussinger Board Member

Attendees Barry Ross

Call to Order Pat Dussinger 7:12 pm

Principal Report Barry Ross

Ingersoll Rand donated \$40k, wanted to speak with Barry and Yan to get a status update. They advised they cannot contribute further until school is up and running. They were advised about Schoolhouse Development and encouraged by their involvment. \$20K came from Doug Dixon, the other \$20k was a grant. Because it was a grant they need quarterly updates on progress. The first meeting will be the week after the board meeting next week on 9.12.18. They were satisfied with the update and direction we're going and interested in knowing how they can help. Doug will speak with construction manager to see if they may be able to work with us and talk up the school to their employees.

Due to large expense Shermco too high to hire for marketing. Range suggested by Schoolhouse Development is between \$8-\$10k range. At a recent Veterans' group meeting one of the Veterans, Robert Woods, who is an entrepreneur and an expert in start-ups offered his help. He reviewed 10 of our applications from the enrolled parents from 2018 and will help determine target demographic. Today's task was to develop questions for parent survey to go to those parents who accepted, one survey will ask why parents accepted but didn't enroll and one survey will ask why acceptance to school was declined. Some of the surveys already returned. His degree is in marketing.

Pat advised Mr. Spiro will not be available tomorrow (9.6.18) for meeting with Chip/Schoolhouse Development but will be available after 10 am on Friday and can be reached by phone at Hilltop Restaurant. Schoolhouse Development will make decision on property tomorrow during the visit. Two properties on Rocky River were formerly residential zoning and have houses on them. Per architect, Airport Road property is industrial zoning and may have special requirements because of the airport

across the street from the property. Need to determine priority of properties, Helen suggests Spiros number 1, Bob suggests Spiros number 1 and Rocky River 2<sup>nd</sup> and 3<sup>rd</sup>. Penny suggested Spiros number 1. For Rocky River Barry suggested that we ask architect which is better; both in neighborhood of \$48k/acre. Airport property is 4<sup>th</sup>. Helen made motion that order of properties that are viewed tomorrow will be Spiros on old 74 at Pageland, 2<sup>nd</sup> Rocky River at 1518, 3<sup>rd</sup> Rocky River near Old Monroe Rd and 4<sup>th</sup> Airport Road. Bob seconded the motion, all in favor, motion carried 4-0.

## **New Business**

Pat suggested once location is determined need to start spreading the word; there will bean event-Heritage Festival in Monroe on Sept 22 at the Agricultural Center. Pat reached out to the facilitator and we will have a table from 9-5. They will supply table and we bring the materials. Barry signed us up for October Fall Festival on the 6<sup>th</sup> and Lake Park on the 13<sup>th</sup>. Pat suggested that we take shifts at the festivals in 2 to 2.5 hour increments for each event. Penny will be at college event in Wilmington on 9.22.18 and working on Saturday 10.6.18. Pat advised she will continue heavy duty phone communications and forward on to Barry. Bob will continue to review policies and contracts and looking for grants.

Bob and Pat advised a former Waxhaw commissioner, James Warner, interested in joining the board. He is former structural engineer and looking to contribute and we will receive email regarding his interest. Another potential member is Pastor Miguel Santos from Church of Monroe; they are looking to do more in the community. He wants to meet with us and have us meet two women who run the volunteer programs at the church. Another possible member is very active on the Facebook page; Ulanda Baker. She seems very enthusiastic and Pat and Penny will try to meet with her to see if she is interested.

Penny advised of another potential member, Terrance LeGrant, has masters degree in business. Pat suggested we get a bio from him; Barry agreed so it can be put in Dropbox so everyone can review it prior to the next meeting.

Motion to close meeting made by Penny, Helen seconded and all in favor.

Adjournment

8:02 pm Pat Dussinger