

**APPRENTICE ACADEMY HIGH SCHOOL OF NORTH CAROLINA  
Board Meeting**

**2661 W. Roosevelt Blvd. Monroe, NC 28173  
Wednesday, February 20, 2019  
7:00 PM**

**Board Members**

Jim Warner	Board Chair
Penny Wellman	Board Vice Chair
Helen Gutshall	Treasurer
	Secretary
Sharon Ross	Board Member
Polly Gets	Board Member
Michael Alvarez	Board Member

**CALL TO ORDER**

- The Apprentice Academy High School of NC Board Meeting called to order at 7:03 pm by Chairman Warner

**ROLL CALL**

- **Members present:** Jim Warner, Penny Wellman, Sharon Ross, Polly Gets, Michael Alvarez, Helen Gutshall
- **Members absent:** Anna Blood, Michael Alvarez

**Motion:** Chairman Warner made a motion to move the BSN representative Q&A to the beginning of meeting and add attendance discussion to the end

**Second:** Sharon Ross

**Vote:** Unanimous

**Passed**

**BSN**

- BSN Rep Todd Holden, Uniform Question and Answer
- 25 years experience, Located in Charlotte but based out of Dallas, TX
- Have been contracted with UCPS and Union Academy.

- The recommendation is not to start out with brand, whatever is purchased will receive some free product to spread budget which would include apparel.
- BSN is Nike's number 1 dealer in US, number 8 in the world so they have some exclusives available to them. They control their own art process.
- First year suggests sticking to stock uniforms, we will need to get order going in May and can withhold billing to help since we are start up.
- National IPA removes bidding process and allows for set pricing.
- Top two sports requested so far soccer and basketball based on enrollment forms.

### **FINANCIAL REPORT**

- Helen Gutshall advised no report available currently but will have ready for next meeting.
- Charter Success Partners will not release the accounting contract. They can terminate for any reason, anytime but we cannot without paying the full fee schedule so contract was submitted to our attorney to review for any relief and she referenced forced majority to request release from the contract.
- Their quote for 3 years is comparable to other vendors.
- The consensus is to stay with Charter Success; they have background with charter schools and are familiar with what reports and information needs to be reported to the state.

### **PRINCIPAL'S REPORT**

- Enrollment at total 146: 71 9th graders, 51 10th graders and 24 11th graders
- Monday night at county commissioners meeting the request was approved to allow city of Monroe to provide sewer service.
- Next event is Trade Up to Your Career, still on March 9th, but will be in afternoon 1:30 pm to 4:30 pm, vendor set up at 1 pm. Suggested to move public time to 2 pm. SPCC will also advertise for us. MCI, Coca Cola, Precision Plumbing, Ingersoll Rand committed so far.
- RTO tasks/corrections due March 13.
- Barry and Penny visited Union Prep Tuesday night; based on response we will leave the priority as is, no indication of creating a partnership with them at this time.

### **PERSONNEL ACTIONS**

- Due to members not physically present at tonight's meeting it was agreed to hold a special session on Saturday, Feb. 23 at noon to vote on personnel.

### **CONSTRUCTION / PROPERTY STATUS**

- Update discussed under principals report – sewer service, nothing additional

## **MARKETING**

- 4k flyers ordered, 2k already distributed, Jim recommended to go to neighborhoods with paper boxes at each house and to go to houses north of 74. Fewer houses out toward Wingate; we need to have distributed by May.

### **Enrollhand / Trello**

- Sharon shared the Facebook reach from Nov. 1 to date shows clearly when Enrollhand started and can see increase in reach and views. Another document available is the biweekly scorecard, which also shows the reach is approximately 6k, refreshes 11k. Clicks to splash pages created by Enrollhand lifetime is 33,
- The last 2 weeks 19 clicks. 9 is number of parents who were referred to Barry for more information, 2 of the 9 enrolled.
- Trello is a project management tool that can be used to manage tasks. An invitation will be sent to each members email address; within the application are boards with tasks. If individual assistance needed with the application please reach out to Sharon.

## **MASCOT / SCHOOL COLORS**

- After review of all mascots narrowed to hammerheads, single archer, flames/fireox and redwolves. Color choices for uniforms narrowed to blue/red and red/black.
- **Polly made a motion to adjourn the meeting at 8:59 pm,  
Sharon second, all in favor**

pw