

APPRENTICE ACADEMY HIGH SCHOOL OF NORTH CAROLINA
Board Meeting

Wednesday, January 23, 2019
401 Givens St. Waxhaw, NC
7:00 PM – 9:00 PM

Board Members

Jim Warner	Board Chair
Penny Wellman	Board Vice Chair
Helen Gutshall	Treasurer
	Secretary
Anna Blood	Board Member
Polly Gets	Board Member
Michael Alvarez	Board Member
Sharon Ross	Board Member

Call to order 7:19 pm

Roll Call

Members Present: Jim Warner, Penny Wellman, Helen Gutshall, Michael Alvarez and Sharon ross

Members Absent: Polly Gets and Anna Blood

Approval of Minutes

Nov. 12, 26 and Dec. 19 minutes, Helen put forward the motion to approve all minutes, Sharon seconded the motion, all in favor

Financial Report Helen Gutshall

As of 12/31 account balance is \$53,485.07, revenue was \$13,470.63 expenses \$11,124.50, total profit \$2346.13

We have been using Wave accounting which is free but have outgrown the program. Helen presented another option Cougar Mountain software. They specialize in non profits; Helen went through demo with them to see their services. Their quote is \$9935.00 and would include up to 5 users. Our original contract was \$27,000+ and the only difference is the current company sends the reports to the state for us. The current contract will be reviewed for any release clauses and then we can discuss changing programs.

Principal's Report Barry Ross

Enrollment report: 88 enrolled, 39 9th graders, 36 10th graders, 13 11th graders, at the RTO meeting, their recommendation is to recruit 431 because generally 15% of the total expected number will not show up. We need to have engagements with parents to keep them and the faculty involved.

Facility update: Barry and Jim met with the architect and builder, they are finalizing tests for the septic system, no issues anticipated. Sign will be going up soon on the property, groundbreaking TBD while pending permits.

Barry and the athletic director met with BSN Sports, they provide uniforms for P.E. and sports and are also the vendor used for most high schools in the area, charter and district.

Barry and Penny met with Coca Cola, they are reviewing with their legal team and determining how they can participate but will be a part of the career day in March.

Faculty candidates are being interviewed, 1st round almost complete. Recommendations will come next month.

Marketing/Enrollhand Sharon Ross

Enrollhand has provided a draft of the gameplan and an example video ad. They will do an awareness campaign and then a targeted campaign. The ad will be uploaded for all to view. We are still pending 2 mascot renderings which we sneak peek on Facebook and then poll or possibly have voting take place at the career day.

Adjournment

Sharon put forward a motion to adjourn, Helen seconded the motion, meeting adjourned at 8:25 pm

PJW